



Program of study for:
Merchandising

**Racine Unified School District
Case, Horlick and Park High Schools
Career Cluster: Marketing**



This program of study plan should serve as a guide in the development of a secondary/post-secondary pathway. Courses listed within this plan are only recommended and are indicative of the courses needed to complete a pathway.

EDUCATION LEVEL	GRADE				
SECONDARY	9	10	11	12	
Career Interest Inventory Administered and Program of Study Initiated for all learners					
ENGLISH/ LANGUAGE ARTS	Freshman English	Sophomore English	Junior English	College Placement Assessments-Academic/ Career Advisement Provided (ACT, SAT, etc.)	English Elective and/or Speech
MATH	Algebra 1	Geometry	Algebra 2		Statistics or PreCalculus
SCIENCE	Life Science	Biology	Chemistry (AS)		Physics (AS)
SOCIAL STUDIES/ SCIENCES	US History	World History	Sociology/ Government		Economics Intro to Psychology (YO) AP Micron Econ
CAREER AND TECHNICAL COURSES CENTRAL TO THIS PATHWAY	Keyboarding (3210) Introduction to Business (3220)	Small Business Ownership (3225) Introduction to Marketing (AS) (3227)	Business & Personal Finance (AS) (3221) Marketing Principles (D/TC) (3228)		Retailing (D/TC) (3229) Business Communication (3233) Cooperative Marketing Education (3235)
AP = Advanced Placement, D/TC = Dual/Transcripted Credit, YO =Youth Options, AS = Advanced Standing					
CAREER AND TECHNICAL EDUCATION COURSES, ELECTIVES, AND STUDENT ORGANIZATIONS RELATED TO THE PATHWAY	<ul style="list-style-type: none"> ◆ Career Development Events ◆ Service Learning ◆ Courses n Business & Marketing Education ◆ Courses n Technology & Pre-Engineering ◆ World Languages ◆ Other School Clubs or Activities related to this pathway ◆ Leadership Credentials ◆ DECA ◆ Higher Expectations & Career Portfolio ◆ Work Based Learning Activities 				

Find More Detailed
Career Pathway
& Post Secondary
Information at:

WICareerPathways.org/students

Post-Secondary Schools that have programs related to this career pathway

Partner Post-Secondary School



Occupations Related to This Program of Study

Assistant Buyer

Buyer

Buyer Trainee

Merchandising Assistant

Merchandising Coordinator

Merchandiser

Display Dresser

Display Window Designer

Merchandiser Manager

Merchandiser Division Manager



Racine Unified Administrative Service Center

Brad Haag
Supervisor

262-631-7089

Keri Koceja
Secretary

262-631-7088

Please contact program instructor at school

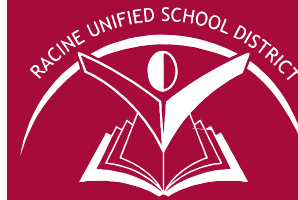
Jl Case High School 262-619-4200
Wm. Horlick High School 262-619-4300
Washington Park High School 262-619-4400

It is the policy of the Racine Unified School District, pursuant to s.118.13 Wis. Stats., and P19, that no person, on the basis of sex, race, color, religion, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation, or physical, mental, emotional or learning disability may be denied admission to any school in this District or be denied participation in, be denied the benefits of, or be discriminated against in any curricular, extracurricular, public services, recreational, or other program or activity.

This policy also prohibits discrimination under related Federal Statutes, including Title VI of the Civil Rights Act of 1964 (race and national origin), Title IX of the Education Amendments of 1972 (sex), and section 504 of the Rehabilitation Act of 1973 (handicap).

If any person believes the Racine Unified District or any part of the school organization has inadequately applied the principals and/or regulations of s.118.13 Wis. Stats./P19 and Title VI (race, national origin), and/or Title IX (sex), and /or Section 504 (handicap) or in some way discriminates against pupils on the basis of sex, race, religion, color, national origin, ancestry, creed, pregnancy, mental, emotional or learning disability or handicap, she/he may bring forward a complaint to the

District Equity Coordinator
Racine Unified School District
3109 Mt. Pleasant Street, Racine, WI 53404



Program of Study/Career Pathway

Merchandising



3207

